## A World Class Waterfront (1 of 2)

The WIP aspires to create a world class waterfront for the City. Boards 7-8 outline some key best practices and guiding principles that have helped shape a variety of successful and world class waterfronts.

## CREATE MULTIPLE DESTINATIONS (THE POWER OF 10)

The 'Power of 10+' is a concept developed by Project for Public Spaces (PPS) based on the idea that the most successful and vibrant public spaces "thrive when users have a range of reasons (10+) to be there".

Lively public spaces offer a variety of experiences within a destination and ideally reflect the culture or history of the community or destination. A specific number of attractions should not be the focus, rather setting the goal to strive towards creating rich, diverse, and memorable features within the project. The separation between 'good' and 'great' public space is in both the variety in quality spaces and linkages between those spaces.



In addition to a waterfront trail, what other key attractions would you like to see?

## **CONNECTING DESTINATIONS**

Create opportunities to link destinations that offer a variety of uses and partners. Consider destination linkages both along the waterfront and to/from the neighbouring areas. The experience of the linkages between destinations is just as important as the destinations themselves. Consider how people arrive and travel to and through destinations including vehicles, pedestrians, and cyclists.



Which linkages could be enhanced or created to strengthen the experience of Colwood's waterfront?











