



PART A: PURPOSE & CONTEXT

2. Process

2.1 The “Making Waves” Process

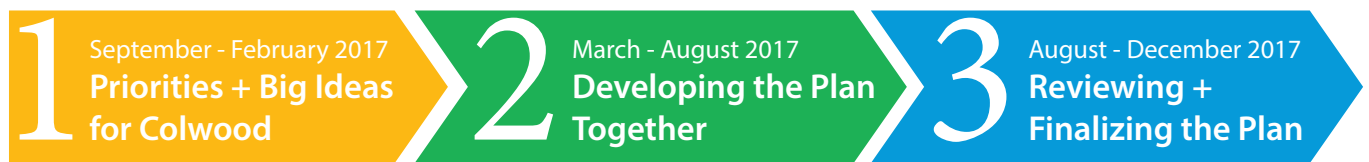
The OCP planning process took place over three phases, as illustrated in Figure 1, and was launched in fall 2016. This Plan brings together approximately 1.5 years of background research, analysis of existing conditions, planning and design, broad community engagement with stakeholders and residents, and iterative review with staff across departments.

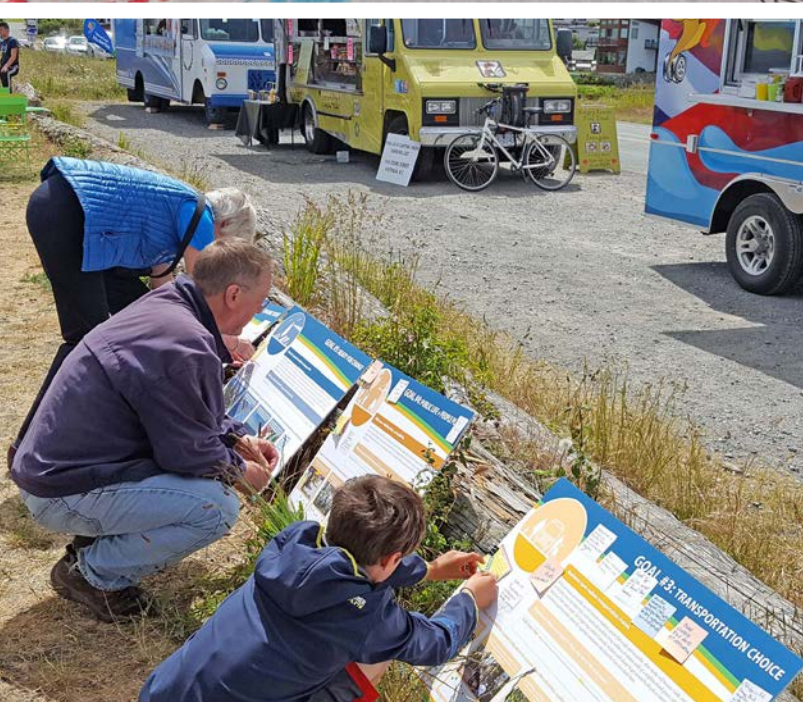
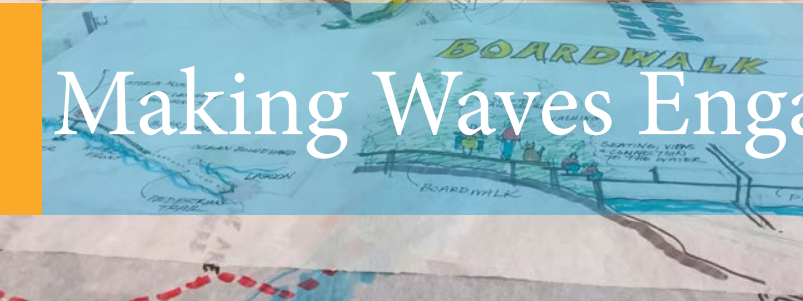
The first phase culminated in a vision and set of goal statements, which were mainly informed by the community priorities that emerged during public engagement. In phase 1, community visioning was extensive, ranging from an online survey and public events, to youth mapping and sessions with developers and other stakeholders. During this phase, which took place between fall 2016 and winter 2017, there were more than 1400 distinct interactions with participants. Not only did this process reach a large number of people, it successfully obtained input in diverse areas of Colwood and from a range of age groups.

In phase two, participants offered input on the draft vision and goals, as well as strategic directions that lay the foundation of the policies outlined in Part B.

In phase three, public engagement was undertaken to obtain input on the full draft OCP. Opportunities for community input included: a workshop with development interests; interactive panels and mapping at the public Christmas Light-Up event; and electronic and written communication. In addition, an OCP Steering Committee meeting – which was open to the broad community – provided an opportunity to participation in a presentation and discussion about the draft.

Figure 1: The OCP Process





Making Waves Engagement Events

Figure 2: Snapshot of Community Participation

