Vibrancy: Colwood is a welcoming + engaging City.

We create welcoming and interesting public spaces that encourage access to a range of recreational, social, cultural and heritage opportunities. Key areas of focus include the Colwood waterfront, City parks and trails, local heritage sites, community events, public realm improvements and beautification of boulevards and streetscapes.

Plans we'll reference

- Colwood Heritage Inventory (1988)
- Colwood Greenways Plan (1999)
- Planning and Design Guidelines – Colwood Corners and Belmont neighbourhood (1996)
- Coburg Peninsula Interim Management Guidelines (2006)
- West Shore Centre for the Performing Arts and Royal Bay Theatre Development Study (2013)

Partners we'll connect with

- Colwood Business Owners
- West Shore Parks & Recreation
- West Shore Arts Council / Coast Collective Art Gallery
- Colwood Community Garden Society
- School District 62
- First Nations (Esquimalt, Songhees, Scia'new)
- West Shore + Greater Victoria Chambers of Commerce
- South Island Prosperity Project
- Royal Roads University
- Neighbour Municipalities
- Development community
- Destination (Tourism) Victoria

Official Community Plan direction on Vibrancy

- Maintain existing character within established single detached neighbourhoods while increasing housing choices and the ability of residents to meet more daily needs within walking distance of home.

- Increase housing choices for existing and future residents – recognizing that Colwood is a family-oriented community that is also aging – and enhance diversity of housing types for a variety of household sizes, incomes, tenures, needs and preferences.

- Support rental housing and a range of non-market housing options and needs along the housing spectrum.

- Maintain and enhance park access to residents.

- Encourage protection of historic built assets.

- Support and reinforce cultural inclusivity and involvement.

- Support the arts and culture sector.

- Strengthen all elements of the local food system in order to increase access to local, nutritious, safe, and culturally appropriate food.

Strategies to enhance Vibrancy

- Build our understanding of community recreation and cultural needs

Vibrancy Targets

- Establish metrics for measuring individual and community benefits of arts and culture

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Tactics to increase Mobility

		2019	2020	2021	2022	2023	
1.	Create a Parks & Recreation Master Plan with a 10-year capital plan		2020 Q3				Long Range Planning / Communications
2.	Work with Juan de Fuca Arts Society to explore the possibility of a performing arts centre		2020 Q1				Long Range Planning
3.	Complete the West Shore Recreation agreement		2020 Q1				Finance
4.	Create a plan for Community Events		2020 Q2				Communications
5.	Create a volunteer encouragement and activation plan		2020				Communications
6.	Complete a Cultural Programming Needs Assessment (or Community Social Assessment)		2020 Q3				Communications
7.	Review and update the Heritage Strategy		2020 Q4				Long Range Planning
8.	Review and update the Housing Needs Assessment		2020 Q4				Long Range Planning

9. Create Park Management Plans for:

| | 2021 | | Long Range Planning Parks |

Latoria Creek Park   Meadow Park
Havenwood Park (operationalize plan)   Perimeter Park
Colwood Creek Park   Outlook Park
Lookout Lake Park   Oceanview Park
Pit House Park   Herm Williams Park

10. Create a Royal Roads Forest Management Plan (in partnership with Royal Roads, Esquimalt Nation and Songhees Nation) — 2021 — Long Range Planning / Communications

11. Complete a Waterfront Master Plan (infrastructure, wayfinding, programming) with a 10-year operating and capital spending plan — 2021 — Long Range Planning / Engineering / Communications

12. Create a Roadway Corridor Beautification Master Plan with a 10-year operating and capital spending plan — 2021 — Engineering / Public Works

13. Review and update the Affordable Housing Policy — 2021 — Long Range Planning

14. Create a Strategic Neighbourhood Engagement Plan — 2022 — Communications

15. Create an Urban Forest Plan with a 10-year Management Plan including a recommended budget and recommendations for Bylaw updates — 2022 — Public Works