

Eats & Beats

AT THE BEACH

COLWOOD • BC • CANADA

Sponsorship Opportunity - Promote your business at the best beach party of the year!

The 4th annual 'Eats & Beats at the Beach' event in Colwood provides a unique opportunity to build awareness about your brand and business while being part of a free, fun, family event.

Professional promotions focus on your business, with media sponsors will provide radio spots and broadcasting live from the event, in addition to newspapers ads, posters and extensive social media. Join the fun by becoming an event sponsor at one of the following levels:

Upwards of 5000 people attended Eats & Beats in 2017 enjoying of music, food and fun in one of the most spectacular settings on Vancouver Island. This year's event promises to grow again with new features and activities on the street, sand, sea and sky.

Platinum Sponsor – Cash or In-Kind support of \$1500+

The opportunity:

- Select an element of the event, such as the mainstage, beach lounge seating area, or a specific musical performance or activity to be 'presented by' your organization.
- Provide a cash or in-kind donation toward the event or a legacy contribution toward signage, seating and other improvements at the Colwood waterfront.

The advantage:

- Your business will be mentioned in TV and radio coverage.
- Your logo will appear on all official advertising, event signage & promotions, as well as on the event web page with a link to your business.
- Social media mentions throughout the campaign.
- You may set up corporate signs at the event.

Gold Sponsor - Cash or In-Kind support of \$250 - \$1,499

The opportunity:

- Provide a cash or in-kind donation toward the event or a legacy contribution toward signage, seating and other improvements at the Colwood waterfront

The advantage:

- Your logo will appear on all official advertising, event signage & promotions as well as on the event web page with a company description and hyperlink link to your business.

For more information about event sponsorship, please contact:

Sandra Russell, City of Colwood Communications Manager

250-478-5999 or srussell@colwood.ca

Thank you for your consideration!

Your support for community events in Colwood helps to create an exceptional quality of life by fostering community pride, attracting business and tourism investment & spurring economic growth!