

Eats & Beats

AT THE BEACH

COLWOOD • BC • CANADA

Sponsorship Opportunity - Promote your business at the best beach party of the year!

The second annual 'Eats & Beats at the Beach' event in Colwood provides a unique opportunity to build awareness about your brand and business while being part of a free, fun, family event.

Professional promotions focus on your business, with media sponsors Ocean 98.5 & Kiss 103.1 providing radio spots and broadcasting live, in addition to newspapers ads, posters and extensive social media.

Join the fun by becoming an event sponsor at one of the following levels:

Upwards of 700 people loved Eats & Beats in 2015 enjoying of music, food and fun in one of the most spectacular settings on Vancouver Island. This year will attract more people, when we close a portion of Ocean Boulevard to provide space for more food, music and activities on the sand, sea and air.

Platinum Wave Sponsor – Cash or In-Kind support of \$1500+

The opportunity:

- Select an element of the event, such as the mainstage, beach lounge seating area, or a specific musical performance or activity to be 'presented by' your organization.
- Provide a cash or in-kind donation toward the event or a legacy contribution toward signage, seating and other improvements at the Colwood waterfront.

The advantage:

- Your business will be mentioned in TV and radio coverage by Ocean 98.5 and Kiss 103.1.
- Your logo will appear on all official advertising, event signage & promotions, as well as on the event web page with a link to your business.
- Social media mentions throughout the campaign.
- You may set up corporate signs at the event.

Golden Sunrise Sponsor - Cash or In-Kind support of \$250 - \$1,499

The opportunity:

- Provide a cash or in-kind donation toward the event or a legacy contribution toward signage, seating and other improvements at the Colwood waterfront

The advantage:

- Your logo will appear on all official advertising, event signage & promotions as well as on the event web page with a company description and hyperlink link to your business.

For more information about event sponsorship, please contact:

Sandra Russell, City of Colwood Communications Manager

250-478-5999 or srussell@colwood.ca

Thank you for your consideration!

Your support for community events in Colwood helps to create an exceptional quality of life by fostering community pride, attracting business and tourism investment & spurring economic growth!