



File: 1630-20  
Date: March 3, 2020

Save Your Skin Foundation  
319-3600 Windcrest Drive  
North Vancouver, B.C. V7G 2S5

ATTENTION: Kathleen Barnard, Founder and President

**Re: Melanoma Awareness Month – May 2020**

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I am enclosing a copy of a proclamation signed by His Worship, Mayor Rob Martin, proclaiming the month of May 2020 as “Melanoma Awareness Month”, in the City of Colwood.

A copy of the proclamation will be posted on Friday, April 24, 2020 at Colwood City Hall.

Yours truly,

Marcy Lalande,  
Administrative Assistant IV

**COLWOOD CITY HALL**

3300 Wishart Road  
Colwood, BC V9C 1R1

**CONTACT**

Phone: 250.478.5999  
Fax: 250.478.7516  
corporateservices@colwood.ca

**OFFICE HOURS**

8:00 am – 4:30 pm  
Monday – Friday  
except stat holidays

[www.colwood.ca](http://www.colwood.ca)

Enclosure: Proclamation – Melanoma Awareness Month



City of Colwood

# Proclamation

## Melanoma Awareness Month

**WHEREAS:** It is imperative that communities across Canada be reminded of the importance of sun safety;

**WHEREAS:** Over-exposure to UV radiation is one of the major causes of melanoma and non-melanoma skin cancers;

**WHEREAS:** Skin cancer is the most common of all cancers. 1 in 6 Canadians born in the 1990s will get skin cancer in their lifetimes;

**WHEREAS:** Many people seek sun without taking the advisable precautionary measures and are unaware that any darkening of skin colour, including a tan, is indicative of UV damage;

**WHEREAS:** Skin self-examinations should be performed on a monthly basis because skin cancers are highly treatable when detected early;

**AND WHEREAS:** Save Your Skin Foundation is dedicated to fight against non-melanoma skin cancers, melanoma and ocular melanoma through nationwide education, advocacy, and awareness initiatives;

**NOW THEREFORE:**

I, Rob Martin, Mayor of the City of Colwood, do hereby proclaim **May 2020** as:

## Melanoma Awareness Month

in the City of Colwood.

Mayor Rob Martin



Colwood



City of Colwood  
3300 Wishart Road  
Victoria, BC  
V9C 1R1

Dear Mayor Martin and Council,

As May marks both Melanoma Awareness Month and the beginning of summer, it is imperative that communities across Canada be reminded of the importance of sun safety at this time of the year. In order to keep your citizens aware, informed, and vigilant about the potential risks of over-exposure to UV radiation, we ask that you, as a mayoral body, **publicly proclaim May as Melanoma Awareness Month in your municipality.**

Over-exposure to UV radiation is one of the major causes of melanoma and non-melanoma skin cancers. Though skin cancers should be largely preventable, their diagnosis rates are increasing. Skin cancer is the most common of all cancers. **1 in 6 Canadians born in the 1990s will get skin cancer in their lifetimes.** There are more new cases of skin cancer each year than the number of breast, prostate, lung and colon cancers COMBINED. While most forms of non-melanoma skin cancer can be surgically removed, melanoma is an aggressive form of cancer. The five-year relative survival rate of melanoma that has metastasized is 18%.

Despite these figures, many people seek sun without taking the advisable precautionary measures, or believe that only severe burns contribute to one's risk of skin cancer. In fact, **any darkening of skin colour, including a tan, is indicative of UV damage.**

Mayor of New Westminster, Jonathan Côté, has committed to proclaim May 2020 as Melanoma Awareness Month, and **challenges other BC municipalities to follow his example** and promote sun safety, skin cancer awareness, and early detection information among their populations. *"Skin cancers are largely preventable, and yet there are more cases now than ever. This is why as Mayor of New Westminster, I'm happy to support this important initiative and challenge all BC municipalities to do the same."*

If you choose to do so, Save Your Skin Foundation will provide you with an online resource package providing information on these matters and a certificate recognizing your municipality's efforts.

Save Your Skin Foundation is a Canadian non-profit registered charity founded by North Vancouver resident and melanoma survivor Kathleen Barnard. It is dedicated to the fight against non-melanoma skin cancers, melanoma and ocular melanoma through nationwide education, advocacy, and awareness initiatives like this one.

Thank you for your consideration. We look forward to working with you.

Sincerely,

**Kathleen Barnard, Founder and President**  
Save Your Skin Foundation

**"MELANOMA AWARENESS MONTH"**

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**AND WHEREAS** Over-exposure to UV radiation is one of the major causes of melanoma and non-melanoma skin cancers;

**AND WHEREAS** Skin cancer is the most common of all cancers. 1 in 6 Canadians born in the 1990s will get skin cancer in their lifetimes;

**AND WHEREAS** Many people seek sun without taking the advisable precautionary measures and are unaware that any darkening of skin colour, including a tan, is indicative of UV damage;

**AND WHEREAS** Skin self-examinations should be performed on a monthly basis because skin cancers are highly treatable when detected early;

**AND WHEREAS** Save Your Skin Foundation is dedicated to the fight against non-melanoma skin cancers, melanoma and ocular melanoma through nationwide education, advocacy, and awareness initiatives:

**NOW, THEREFORE** the month of May 2020 will hereby be proclaimed as

**MELANOMA AWARENESS MONTH**