



SPONSORSHIP OPPORTUNITY



Eats & Beats Beach Party, July 25, 2026

Promote your business at the best beach party of the year!

The Eats & Beats Beach Party on Saturday, July 25, 2026 at The Beachlands in Colwood a fantastic opportunity to showcase your brand as a **community builder** with a focus on fun, social connection, arts & culture, connections to nature and active Island living.

Your business will be featured in professional promotions on radio, TV, print and digital ads, signs, posters and extensive social media.

In past years **between 8,000 and 10,000 people** from Greater Victoria and beyond danced by the ocean with five live bands, a food festival, beachside beverages and fun all day.



Contact: Sandra Russell
srussell@colwood.ca

Colwood.ca/EatsnBeats

Establish your business as a community champion who supports arts & culture, social connections, and a healthy & active seaside lifestyle.

Take advantage of an **estimated \$20,000 in promotional value** through dedicated radio, print and digital advertising. Opt for cash sponsorship as an easy way to add incredible value and brand recognition beyond your regular advertising efforts. Or offer in-kind services that allow ten thousand people to experience what your business has to offer.

PLATINUM \$10,000 investment

- Your logo/links on all promotions
- Optional event presence
- Recognition by MC
- "Presented by" on event signage
- Business features on socials

GOLD \$5,000 investment

- Your logo/links on all promotions
- Optional event presence
- Business features on socials

SILVER \$2,500 investment

- Your logo on all promotions
- Business features on socials



GOT IDEAS?

Connect with us!

We're excited to discuss sponsorship options that fit your budget. Get in touch!



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**Colwood's 11th Annual
Eats & Beats Beach Party**

**Saturday
July 25**

The Beachlands
colwood.ca/EatsnBeats