



## SPONSORSHIP OPPORTUNITY

Eats & Beats Beach Party, July 26, 2025



**Promote your business at the best beach party of the year!**

The Eats & Beats Beach Party on Saturday, July 26, 2025 at The Beachlands in Colwood a fantastic opportunity to showcase your brand as a **community builder** with a focus on fun, social connection, arts & culture, connections to nature and active Island living.

Your business will be featured in professional promotions on radio, TV, print and digital ads, signs, posters and extensive social media.

In past years **between 8,000 and 10,000 people** from Greater Victoria and beyond danced by the ocean with five live bands, a food festival, beachside beverages and fun all day.



**Contact: Sandra Russell**  
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[Colwood.ca/EatsnBeats](https://Colwood.ca/EatsnBeats)

**Brand your business as a community champion who supports arts & culture, social connections, and a healthy & active seaside lifestyle.**

*Take advantage of an estimated \$20,000 in promotional value through dedicated media, print and digital advertising.  
Brand an event element with your business name as a Gold Sponsor - the stage, a performance, a seating area or an activity.  
Or simply opt for cash sponsorship as an easy way to add incredible value and brand recognition beyond your regular advertising efforts.*

## **GOLD SPONSOR** \$5,000 investment

- Your logo on all print and digital advertising materials
- Optional onsite presence at event
- Recognition by MC during event
- "Presented by" signage at an activation you sponsor

## **SILVER SPONSOR** \$1,500 investment

- Recognition as silver level sponsor on event website with hyperlink to your website
- Your logo on print ads and posters



## **GOT IDEAS?**

*Connect with us!*

We're excited to discuss sponsorship options that fit your budget. Get in touch!

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