

2016 Business Survey Report Card

We asked business owners to rate their experience of Colwood's business climate, economy and quality of life, to guide decisions about how the City can better support our local business community.



High Quality of life in Colwood:
93% said **Very Good or Good** ★



Colwood as a place to do business:
89% said **Very Good or Good**



The health of Colwood's economy:
71% said **Very Good or Good**



The cost of doing business in Colwood:
87% said **Very Good or Good**

Top 3 Issues Facing Colwood businesses:

Development
& Planning



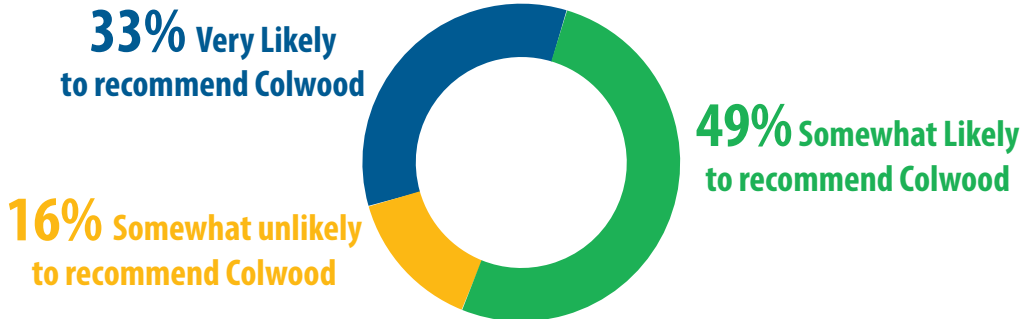
Transportation
& Traffic Flow



Business Fees
& Taxes



Recommending Colwood as a place to do business:



Areas to watch:

Eliminating Annual Business License Fees

Respondents commented on business fees and tax rates, and the need to simplify the application and renewal process.

ACTIONS: Starting in 2017, Colwood businesses will no longer pay business license renewal fees, but will be required to complete a quick and easy online renewal to keep their license in good standing. New businesses will pay a one-time application fee of between \$50 and \$200.

Transportation Improvements

Respondents commented on traffic congestion, the need for safe walking and cycling routes and good access to businesses.

ACTIONS: Watch for transportation improvements to Colwood streets, sidewalks and trails in 2016 guided by the Transportation Master Plan. Also, the provincial McKenzie Interchange project aims to improve regional traffic flow.